The Reynolds Kitchens® Brand Launches Two Products to Tackle Mealtime Challenges: Air Fryer Cups and Parchment Cooking Bags

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New Innovative Products Unlock Culinary Creativity and Simplify Summer Cooking

LAKE FOREST, Ill., June 25, 2025 /PRNewswire/ -- The Reynolds Kitchens® brand is turning up the heat this summer with two new kitchen essentials: Air Fryer Cups and Parchment Cooking Bags. From the makers of Reynolds Wrap®, the market leader in household aluminum foil, these newest additions to the Reynolds® family are designed to simplify mealtimes while packing in the flavor.



With air fryers now a kitchen staple and time-saving tools in high demand, the Reynolds Kitchens® brand is delivering solutions that meet consumers where they are – at the intersection of convenience, customization, and crave-worthy results. Each product comes with a QR code for quick access to recipes, tips, and expert techniques.

Culinary Game-Changer: Reynolds Kitchens® Air Fryer Cups Create Effortless, Customizable Meal Options
These single-serve aluminum foil cups are designed to make air frying more versatile than ever. Whether you're feeding a crowd with varied tastes, prepping meals for the week, or managing dietary needs, these 8 fluid ounce cups make it easy to cook up custom portions at once, a dream for picky eaters and busy households. Highlights include:

- Prepare up to four dish variations at once, easily controlling portion sizes and tailoring to different food preferences.
- Unlock new air fryer possibilities to create dishes like egg bites, muffins, baked brie, mac and cheese and more!
- Designed for easy cleanup and hassle-free cooking.

Delicious Meals in Three Easy Steps with Reynolds Kitchens® Parchment Cooking Bags
These Parchment Cooking Bags make it quick and easy to create delicious family-sized meals that are bursting with flavor. Each bag is made from unbleached parchment paper that is non-stick on the interior – no additional oils or sprays are needed. Key features include:

- Whip up flavorful meals in three easy steps: Just set the bag on a sheet pan, load it with fresh ingredients, fold it closed, and bake! Find more details on the three-step method here.
- All ingredients cook inside the bag so clean up is easy – forget scrubbing pans and baking sheets.
- Feeding the whole family is easy with the four serving size bag – perfect for crowd-pleasing meals like Smoky-Sweet Baked Salmon or Chicken Fajitas.

"We are always looking for ways to make mealtimes easier, more flexible, and most importantly, more enjoyable," said Danielle Chandler, Vice President, Marketing for the Reynolds® Brand. "With the launch of our new Air Fryer Cups and Parchment Cooking Bags, we're giving home cooks two innovative tools that simplify prep, expand meal options, and reduce cleanup. Whether you're customizing portions in the air fryer or creating a full family dinner in just three easy steps with parchment bags, these are designed to fit seamlessly into busy lifestyles while delivering delicious results."

The new products are available in select Walmart retail locations and online at Walmart.com and Amazon.com.

For more information about Reynolds Kitchens® Air Fryer Cups and Parchment Cooking Bags, plus recipes, visit the website at www.reynoldsbrands.com and on social media including Facebook, X, Instagram, YouTube, and Pinterest.

About Reynolds Consumer Products
Reynolds Consumer Products (REYN: Nasdaq) is a leading provider of household products that simplify daily life so you can enjoy what matters most.

Our Reynolds® and Hefty® brand products help make mealtime easier with preparation, cooking, cleanup, and storage solutions. For more information, visit ReynoldsConsumerProducts.com and ReynoldsBrands.com.

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