



## Celebrate Summer in Style: The Reynolds Wrap® Team Launches Limited-Edition Embossed Fun Foil Just in Time for the Fourth of July

June 10, 2025

*The new Reynolds Wrap® Fun Foil with Festive Fireworks Pattern adds sparkle to summer BBQs, potlucks, and Fourth of July gatherings – while supplies last*

LAKE FOREST, Ill., June 10, 2025 /PRNewswire/ -- This summer, the Reynolds Wrap® team is turning up the heat — and the fun — with the release of its newest limited-edition embossed aluminum foil design: [Reynolds Wrap® Fun Foil with Festive Fireworks Pattern](#), just in time for the Fourth of July. Building on the excitement of the brand's first embossed foil released late last year, this new festive version features a fun fireworks pattern designed to bring a festive pop to any backyard barbecue or holiday cookout.



Available only at [Amazon.com](#) and [Walmart.com](#), this special-edition Reynolds Wrap® pairs the dependable durability fans count on with a unique design that brings personality to every dish. Whether wrapping a classic side or delicious treat to share at BBQs, picnics and celebrations or covering dishes and leftovers to take home, the new Fun Foil with Festive Fireworks Pattern adds a playful touch to every occasion.

"We believe the best summer moments happen when we gather together with good food and great company," said Sumita Ghosh, marketing director for Reynolds® Foil & Bakeware. "Our new Fun Foil with Festive Fireworks Pattern gives home cooks and hosts an easy way to beautifully serve and wrap their dishes while adding a unique touch to the celebration and making the gathering feel special."

Reynolds Wrap® and Reynolds Kitchens® products help take the stress out of mealtimes, celebrations, and everyday prep by streamlining everything from cooking to cleanup. For a limited time this summer, the brand's new Fun Foil with Festive Fireworks Pattern adds a festive touch to the lineup — perfect for dressing up potluck spreads and making leftovers look party-ready.

For additional information on Reynolds Consumer Products, including Reynolds Wrap® Fun Foil with Festive Fireworks Pattern, visit [reynoldsbrands.com](#) and follow [@reynoldsbrands](#) on your favorite social media platform.

### **About Reynolds Consumer Products**

Reynolds Consumer Products (REYN: Nasdaq) is a leading provider of household products that simplify daily life so you can enjoy what matters most. Our Reynolds® and Hefty® brand products help make mealtime easier with preparation, cooking, cleanup, and storage solutions. For more information, visit [ReynoldsConsumerProducts.com](#) and [ReynoldsBrands.com](#).

Media Contact:

Keely Bennett Morgan

[Keely.bennett@edelman.com](mailto:Keely.bennett@edelman.com)



View original content to download multimedia:<https://www.prnewswire.com/news-releases/celebrate-summer-in-style-the-reynolds-wrap-team-launches-limited-edition-embossed-fun-foil-just-in-time-for-the-fourth-of-july-302470960.html>

SOURCE Reynolds Consumer Products Inc.